



nursemate® PLUS 150 Colostrum Replacer with *Immu-PRIME*

- Provides 150gm of globulin protein
- Single dose replacement for maternal colostrum
- Contains *Immu-PRIME*, bovine growth factors for newborn calves
- Made in the USA, from natural bovine colostrum
- Guaranteed BVD/BLV & Johne's Free
- Gentle processing to ensure bioactives retain their biological effect



HIGH PERFORMANCE...

Studies show that 25% of calves are born with the inability to absorb an adequate amount of colostrum bioactives. Feeding **nursemate® PLUS 150 Replacer with *Immu-PRIME*** improves colostrum absorption and maternal programming of the calf and activates the cells of the newborn for protection from disease.

- **nursemate® PLUS 150 Replacer with *Immu-PRIME*** is derived from actual bovine colostrum collected from high quality dairy cows in the USA.
- Sterling Technology guarantees a level of 150gm of globulin protein per dose to eliminate the worry about quality of colostrum.
- **nursemate® PLUS 150 Replacer** has *Immu-PRIME* which has been proven to significantly decrease failure of passive transfer.
- **nursemate® PLUS 150 Replacer with *Immu-PRIME*** helps reduce the need for on farm pasteurization which often denatures the antibody leaving the calf with ineffective colostrum.
- New, easy to mix formula.



TIMING IS EVERYTHING ...

Timing is critical to a successful colostrum feeding management program. Newborn calves achieve passive immunity by consuming colostrum shortly after birth, thus providing essential proteins called immunoglobulins. The ability of a calf's small intestine to absorb immunoglobulins drops rapidly over the first few hours of life.

The convenience of feeding **nursemate® PLUS 150 Replacer with *Immu-PRIME*** increases the odds the calf will get fed needed colostrum to help achieve maximum levels of

immunoglobulins in their systems through passive immunity. Additionally, feeding **nursemate® PLUS 150 Replacer with *Immu-PRIME*** ensures the best care and management of newborn calves when quantity or quality of available colostrum may be highly variable.



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